



# EXHIBITOR INFORMATION

Join SEG for a hot time in San Antonio as thousands of geoscience professionals from all over the globe convene to explore a variety of hot topics, including artificial intelligence, big data, sparse 3D land seismic data acquisition, machine learning, joint inversion, 4D fluid flow modeling, and more with a special emphasis on Latin America.

The SEG Exposition and 89th Annual Meeting will be the hottest geophysical event of the year for reaching a highly qualified audience of buyers and decision-makers in the geosciences sector. Join other leading companies – from large global corporations to new start-up businesses – and make SEG19 part of your overall marketing strategy for 2019.

## PRICE TO EXHIBIT\*

	REBOOKED AT ANNUAL MEETING	BOOKED AFTER ANNUAL MEETING
Standard	\$24 per sq. ft.	\$25 per sq. ft.
Corner and Island Booths	\$26 per sq. ft.	\$27 per sq. ft.
Universities, Nonprofits	\$12 per sq. ft.	\$13 per sq. ft.
Career Placement	\$24 per sq. ft.	\$25 per sq. ft.
Consortium	\$1,200 for one (1) booth package	\$1,800 for one (1) booth package

\*All monetary values are in U.S. dollars.

[SEG.ORG/AM](http://SEG.ORG/AM)



## AUDIENCE BREAKDOWN

CEOs

Presidents

Vice Presidents

Engineers

Chief Geophysicists

Geophysicists

Hydrogeophysicists

Geologists

Directors

Managers

Software Developers

IT Professionals

Professors and Academia

Government Personnel

Investors

Consultants

Marketing and Sales

Human Resource  
Professionals

Students

SEG has partnered with Flywire to process payments for exhibits and sponsorships in your local currency. Benefits include:

- Make payments to SEG in your local currency via credit card or domestic bank transfer
- Eliminate costly banking fees
- Receive 24/7 multilingual support via phone, live chat, or email



## EXHIBITOR BENEFITS

Exhibiting at the SEG Annual Meeting provides your company with ongoing promotional and branding opportunities to turn your tradeshow investment into bottom line results. You'll enjoy:

- Access to a targeted and highly qualified audience of thousands of geoscience professionals from around the world
- 27 hours of face-to-face exhibit time
- Networking opportunities designed to connect you with new and existing customers
- Unique pre-show and onsite visibility opportunities to increase your company's exposure
- Step-by-step Exhibitor Services Manual providing necessary tools and resources for an optimal exhibiting experience
- Opportunities to invite key clients and new business prospects to visit you at the event and showcase your company's products and services
- Comprehensive global marketing campaign to draw attendees to the event and promote highlights of the exposition
- Sponsorship packages in a variety of investment levels to increase your company's visibility
- Conference upgrade opportunities to learn the latest in industry innovations and technologies
- Post-show report including analysis of event attendees

## EACH EXHIBITING COMPANY RECEIVES:

- 8 ft. (2.4 m) back wall and two 3 ft. (1 m) side pipe and drape walls (for in-line booths only)
- One identification sign with company name and booth number (for in-line booths only)
- Discounted booth staff passes
- Two complimentary full-delegate registrations per 100 sq. ft.
- Company listing in the SEG Annual Meeting Official Program (Commitment must be received by 10 July 2019)
- Company listing on the online floor plan

## ADD A SPONSORSHIP TO YOUR INVESTMENT FOR OPTIMAL VISIBILITY

After making the important decision to exhibit, elevate your company's presence by investing in a sponsorship package designed to provide high-visibility branding and exposure opportunities before and during the event. High-impact sponsorship packages are available to fit every budget and every need.

## TO BOOK EXHIBIT SPACE OR SPONSORSHIPS, CONTACT:

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